



THE 2 BOWMANS

INFINITE POSSIBILITIES

NEW! 2 half day Workshops on **Revenue Streams** and **Risk Management**.

Raising Your Revenue Streams through the Roof!! For Not for Profit organisations

Date: Wednesday 19th September 2007 **Time:** 9.00am-12.30pm

Cost: NZ\$255

Venue: Hobson Room, Parnell Trust, 545 Parnell Road, Parnell Auckland

Ideal for: CEO's, Board members, senior executive staff and those with income stream responsibilities.

In this workshop, the simplicity and ease with which revenue streams can be identified and developed will be demonstrated, and you will learn:

- What are the key limitations and belief systems that are stopping you from identifying and creating alternative revenue streams
- How to focus on cultivating a conscious prosperity strategic mindset at all levels and operate in the powerful space of infinite possibility
- How to create a work environment where creativity, inspiration, joyfulness and collaboration occur naturally
- How to use your Vision and Mission to unlock revenue streams
- The secrets behind sponsorships and strategic alliances
- How to identify those alternative sources of income that are most likely to provide the greatest return for the least amount of effort
- How to change the culture of your organisation so it becomes innovative, resource rich and prosperous
- The use of questions to unlock possibilities

"An update on my 'abundance' thinking - as changed by attending your workshop in April. The scarcity of funds (now an old thought process) has been replaced by abundance, and I now know there is an abundance of funding out there. Our annual funding over the last 10 or so years has been in the region of \$200-250,000.00. Since April we have received a number of additional and unexpected 'out of the blue' project offers, donations, bequests etc - to date in excess of \$175,000.00 and just received word of an additional \$190,000.00 - as you say 'How does it get any better than this?' Not only is there abundance in terms of financial benefits but additional media coverage and volunteer hours have also flowed." CEO, WA Association for Mental Health

"This was the most informative, practical, enjoyable training session on any topic I have attended".



Chutisa and Steven Bowman

Acknowledged as pioneers in the field of Conscious Governance, Continuous Strategic Planning, Conscious Risk Management and Raising Revenue, Steven and Chutisa Bowman have transformed the prevailing understanding of the meaning of governance, strategic planning, risk and developing income streams. The Australian Government have supported them in taking their unique perspective globally through an Export Development Grant.

In the early 2000s, Steven and his partner Chutisa began a successful Governance and Board advisory practice that quickly spread throughout the world. During this time Steven realized that there was potential in the business and not for profit arena for the establishment of a new conscious business/conscious leadership paradigm, one which encompassed a fundamental principle that moved beyond the traditional business paradigm of profit making and ROI.

Steven is internationally acclaimed as a governance and senior executive team specialist, having previously held positions as national executive director of the Australasian Institute of Banking and Finance, CEO of the Finance and Treasury Association, general manager of ExpoHire (Australia) Pty Ltd, assistant director of the Australian Society of CPAs, and director of the American College of Health Care Administrators. He is a

Conscious Risk Management: Changing Risk to Strategic Opportunity for Not for Profit organisations

Date: Wednesday 19th September 2007 **Time:** 2.00-5.15 pm

Cost: NZ\$255

Venue: Hobson Room, Parnell Trust, 545 Parnell Road, Parnell Auckland

Ideal for: CEO's Board members, senior executive staff and those with risk management responsibilities.

The lack of embedded risk management practices within the governance and operations structure of Not for Profit organisations could be regarded as one of the highest risks currently facing these organisations. In this workshop risk will be demystified, and you will learn:

- What risk truly is, not what you think it is
- How risk can be strategic opportunity in your organisation
- How to easily, quickly and comprehensively identify enterprise wide risk and develop a comprehensive risk library
- How to develop a comprehensive risk ranking system for all your identified risks
- How to develop a compliance register for risk and functional definitions of risk rankings
- The secrets to developing risk management strategies, including project plans for all identified major risks
- How to analysis ethical issues and strategic opportunities for risks
- What it would take to upskill the CEO and senior staff in all areas of risk management to ensure future programs are analysed, ranked and strategies put in place
- Strategies for upskilling the Board in strategic risk analysis and awareness
- How to systematically analyse risks as part of the strategic planning cycle.
- Sample documentation of processes undertaken including examples of risk management analysis and strategies for programs.

"An outstanding presentation-the case examples from the presenters experience were excellent".

"Their enthusiasm and wealth of knowledge was inspiring"

Steven and Chutisa Bowman are best-selling authors of the internationally acclaimed books *"Conscious Leadership: The Key to Unlocking Success,"* and *"Leading Yourself to Money with Consciousness"*. Got to www.the2bowmans.com for more information

past president of the Australian Society of Association Executives and has held numerous other board positions. Steve has authored and coauthored over fourteen books on governance and executive leadership.

He was the founder and associate program director of the certificate and advanced certificate in association management at Monash-Mt Eliza Business School for eleven years. He and his partner, Chutisa, currently consult with over one thousand Non Profit and corporate organizations each year in the USA, Australia, New Zealand, and Asia. He is a Fellow of the Australian Institute of Company Directors, and a Fellow of the Corporate Law and Accountability Research Group, Monash University.

For the past 30 years, Chutisa has embraced a career as an international adviser and facilitator in the field of transpersonal counseling, ergonomics, behavioral self-management, and stress intervention. Formerly a senior executive at a number of Australia's largest publicly listed corporations, Chutisa perceives and knows from firsthand experience what businesses and leaders need to do to become more effective and conscious.

Steve and Chutisa bring thirty years each of hands-on experience and deliver it in a down-to-earth style that speaks to everyone throughout an organization. They leave their audiences inspired, with practical leadership tools and tips that they can apply at work, at home, and in their communities.

How to register:

Download, complete and fax, email or mail the registration form

www.lifemastery.com.au/SeminarRegistrationForm.pdf

Or call Steve Bowman on 61 3 9509 9529 or 61 438 325 782
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